

S.M.A.R.T 50

SEE . MARK . REINFORCE TRAINING

There's a simple, powerful way to teach your dogs what behaviours we want without having to find the time for formal training sessions. It's called SMART 50.

50 times each day, reward your dog for doing something you want to see more of. Capitalise on the numerous desirable behaviours your dog performs over the course of an average day by:



NOTICING THEM

TRAIN
SMART,
NOT HARD.



POINTING THEM OUT TO YOUR DOG

AND MARKING THEM WITH YOUR MARKER WORD – LIKE “YES!”



GIVING A TREAT

TO REINFORCE THE BEHAVIOUR

Practically speaking, SMART 50 provides a straightforward approach to recognising the behaviours your dog already exhibits, which you would like to see more frequently.

Many of the behaviours we aim to cultivate are already present in our dogs. By consistently affirming these behaviours with a “YES” and providing timely meaningful reinforcement, we foster cooperative, calm, and controlled actions. This consistent reinforcement helps engrave desirable behaviour patterns into our dog's routines.



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